

Career Services Center Fund

At a Glance:

Given the competitive nature of today's workplace, Maryland University of Integrative Health must provide our on-campus and online students with essential support and resources needed to identify and realize their professional goals.

Contributions to this fund will be used to:

- Develop a Career Services Center
- Provide students with professional career services, including assistance with internship and job searches, mentorship opportunities, and business and practice development tools
- Connect employers with MUIH students and alumni
- Engage alumni by providing mentorship opportunities and job search resources

Funding: \$1 million over the next three years

Growing Enrollment and Difficult Job Market Signal Need for a Career Services Center

In 2009, Maryland University of Integrative Health decided to embark upon an ambitious plan to significantly expand academic offerings, attract and retain the best and most talented faculty, and achieve university status. By the end of 2013, we had achieved each of these goals. In just four years, our academic programming has grown from four degree and certificate programs to 18, and enrollment has nearly doubled to 800 graduate students. Also in 2013, we earned university status, making MUIH the only regionally-accredited university on the East Coast exclusively dedicated to integrative health and natural wellness.

As we look to 2015 and beyond, we have plans to continue expanding our academic offerings as well as increasing our graduate student enrollment. This growth however, occurs alongside one of the most challenging job markets in our nation's history.

The recent recession has hit everyone hard, and graduates are particularly vulnerable. In fact, underemployment for recent graduates nationally is at 53 percent. Our graduates are faced with the additional challenge of searching for jobs in a new and emerging

field. It's a daunting job market to enter, which makes a comprehensive Career Services Center essential for our students. To be the school of choice in integrative health, set a model for the field, and give our students a competitive edge, MUIH must provide dedicated services that help students transition from successful student to successful professional.

Providing Current Students with Professional Career Services

The professional staff in the Career Services Center will primarily focus on assisting students and helping them gain professional experience throughout their academic journey at MUIH. Given the size of our on-campus and online student population, the Career Services Center would eventually employ between three and five career advisors, including an experienced director and an office coordinator. We envision supporting our students by offering services including, but not limited to:

- Resume, cover letter, and portfolio creation
- Business planning and development seminars and workshops
- Practice management planning tools and resources
- Marketing and social media seminars and workshops
- Coaching to improve interviewing skills
- Job and internship search assistance

- Fellowship and research opportunity search assistance
- On- and off-campus networking opportunities and events
- Training for and opportunities to recruit clients and patients
- Public speaking opportunities
- Mentorships with MUIH graduates and other professionals

The Career Services Center will also provide students with access to technology resources such as computers and printers, subscription job and internship databases, and resume and portfolio development software and apps. Students will also be invited to attend a variety of free workshops, webinars, career panels, and other group activities hosted by the center.

To receive support unique for their individual needs, students will also be able to receive specialized one-on-one support from the center's career advisors. These advisors will possess unparalleled knowledge of today's complex and ever-shifting job market as well as first-hand experience working as integrative health practitioners. This one-on-one support will focus on guiding students through a process of assessing their professional goals, utilizing the center's resources to explore opportunities, and planning and taking actionable steps toward achieving their goals.

Connecting Employers with MUIH Students

The Career Services Center at MUIH will also serve as the primary liaison for employers, including corporations, hospitals, and wellness centers, looking for employable candidates among our students and alumni. The advisors will provide information to organizations interested in learning about how MUIH prepares its graduates to enter the workforce. They'll also help employers plan and organize efforts to connect with and recruit from our pool of highly qualified students.

Keeping Alumni Engaged and Connected

Lastly, the Career Services Center will offer MUIH alumni career coaching and job and internship information, as well as offer them opportunities to expand their businesses and share their valuable professional experiences with current students through structured mentorships. The center will also provide support to alumni through access to select online tools and databases and on-campus career advisors.

Join Us

Join us in creating a vibrant Career Services Center that will ensure that our students and alumni are poised to successfully pursue their professional callings, have a competitive advantage in the marketplace, and make valuable contributions to their respective fields.



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Maryland University of Integrative Health is one of the nation's only accredited graduate schools with an academic and clinical focus on health and wellness.