



**Tai Sophia
Institute**

FOR IMMEDIATE RELEASE

Media Contact: Kimberly Dorsey Bronow
410-888-9048 ext. 6696
kbronow@tai.edu

McCormick & Company Executive Joins Tai Sophia Institute Board of Trustees

June 3, 2010 (LAUREL, MD) – Tai Sophia Institute today announced that McCormick & Company Vice President of Research & Development Hamed Faridi, Ph.D., was elected to the Institute’s Board of Trustees. Tai Sophia is a nonprofit, accredited graduate school offering academic programs in health and wellness.

“Dr. Faridi brings to Tai Sophia significant worldwide business experience and expertise in food technology and research,” said Tai Sophia Board of Trustees Chairman Sherman L. Cohn, J.D. Cohn is a professor of law at Georgetown University in Washington, D.C. “Weaving together spices, herbs, and foods with health fits very much into Tai Sophia’s interest in using food as medicine in the promotion of health and wellness – not only to help restore health when it needs repair, but also to build health so that illnesses are less likely to occur.”

“I am excited and honored to become a member of the Tai Sophia Institute Board of Trustees,” said Faridi. “Health and wellness is an important focus at McCormick and Company, and I am eager to share our learning and our passion for this crucial area. I believe in the role spices and herbs can play in the improved nutrition and overall wellness of consumers worldwide.”

At McCormick & Company (NYSE:MKC), Faridi is responsible for providing overall research, product development, and technical services leadership and developing an enterprise-wide technical strategy that supports McCormick’s business plans worldwide. He also is responsible for the McCormick Science Institute, which was created to advance the knowledge on health benefits of culinary spices and herbs.

“Dr. Faridi will play a key role in assisting us as we expand our academic and research programs,” said Tai Sophia Institute CEO Frank Vitale. “In particular, we see Dr. Faridi as being instrumental as we expand our

(more)



**Tai Sophia
Institute**

FOR IMMEDIATE RELEASE

Media Contact: Kimberly Dorsey Bronow
410-888-9048 ext. 6696
kbronow@tai.edu

McCormick Executive Joins Tai Sophia Board

Page Two

capacity for herbal medicine research.” Tai Sophia offers the nation’s first and only Master of Science in Herbal Medicine degree. This spring, the Institute launched two new herbal graduate programs – the Graduate Certificate in Medical Herbalism and the Graduate Certificate in Herbal Studies.

Faridi was elected to serve a three-year term on Tai Sophia’s now 12-member board in March. “We are always looking for people with the qualifications and level of expertise of Dr. Faridi who can bring value to our board as we move the Institute forward,” said Cohn.

[About Tai Sophia Institute](#)

Founded in 1974, Tai Sophia Institute is a nonprofit, accredited educational institution for wellness-based studies. The Institute is accredited by the Middle States Commission on Higher Education. Tai Sophia offers [master’s degree programs](#) in Acupuncture, Herbal Medicine, and Transformative Leadership and Social Change; [graduate certificate programs](#) in Chinese Herbs, Health Coaching, Herbal Studies, Medical Herbalism, Transformative Leadership, and Wellness Coaching; as well as community wellness programs, continuing professional education, and [clinical services](#).

[About McCormick & Company](#)

McCormick & Company, Incorporated is the global leader in the manufacture, marketing and distribution of spices, seasonings and flavors to the entire food industry – to foodservice and food manufacturers as well as to retail outlets. Learn about McCormick Science Institute [here](#).

(NOTE TO EDITORS: Media contact for McCormick: Jim Lynn, Director of Corporate Communications, McCormick & Company, jim_lynn@mccormick.com or 410-771-7803.)

#