

**MEDIA ADVISORY FOR IMMEDIATE RELEASE**  
**October 18, 2012**

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### **Tai Sophia Institute Hosting First ACU-THON; Free Acupuncture for the Public**

**LAUREL, MD** — In celebration of National Acupuncture and Oriental Medicine Day, **Tai Sophia Institute**, the first accredited acupuncture college in the U.S., is launching its first ACU-THON, providing free acupuncture treatments to as many people as possible on **Wednesday, October 24, 2012 from 11:30am – 1:30pm and 4:30pm – 6:30pm**. Participants can be patients already in acupuncture or those wanting to try it for the first time. They can expect to leave feeling relaxed and refreshed.

#### **Some interesting facts about acupuncture:**

- It is a 5000 year old healing system originating in China
- Effectively used today for a wide variety of physical and mental health concerns
- National Center for Complementary and Alternative Medicine (part of NIH) reports that more than 3 million people in the US use acupuncture, with numbers rising each year ([source](#))
- Acupuncture needles are very small; the width of a needle is equivalent to the thickness of two human hairs

**WHO:** A highly competent team of licensed acupuncturists and graduate student interns will provide the treatments.

**WHAT:** Free (really!) acupuncture treatments, lasting from 30-45 minutes. No money, no obligation, no solicitation.

**WHERE:** Tai Sophia Institute  
7750 Montpelier Rd.  
Laurel, MD 20723

**WHEN:** Wednesday, October 24<sup>th</sup>, 2012  
11:30 am – 1:30pm, 4:30pm – 6:30pm

**HOW:** Register (all participants must be over 18 years old and must register) at <http://www.tai.edu/acuthon.aspx>

Questions? Interested in interviewing an acupuncturist? Want to experience acupuncture? Watch a treatment? Contact: Ashley Harvard, [aharvard@tai.edu](mailto:aharvard@tai.edu), 202.489.2005.

#### **ABOUT TAI SOPHIA INSTITUTE**

Founded in 1974, Tai Sophia Institute is an accredited private, non-profit, graduate-level academic institution focused on integrative health and wellness. The Institute offers a variety of graduate degrees and certificates in fields including acupuncture and oriental medicine, integrative nutrition, herbal medicine, health education, and health and wellness coaching.

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