

MUIH Career Outcomes Summary Report January 2023

MUIH tracks the career outcomes of graduates of its master’s degree programs one-year post-graduation and reports them on an annual basis in January of each year. This report includes the career outcomes of individuals who graduated with a master’s degree in April, August and December of 2018-2021. Information for individuals who graduated with a master’s degree in April, August, and December of 2022 is still being gathered and will be reported in January 2024.

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All Master’s Programs

	2018	2019	2020	2021	2018-2021
Total Graduates	301	278	213	171	963
Placed	176	131	109	83	499
Prior Employment	24	32	29	20	105
School	17	13	9	7	46
Certified Nutrition Specialist Prep	14	24	16	14	68
Military	0	1	0	0	1
Not in Workforce	7	10	7	5	29
Unable to Contact	34	25	22	22	103
Not Placed	29	42	21	20	112
Career Outcome Rate	86%	76%	84%	81%	82%
	(176/205)	(131/172)	(109/130)	(83/103)	(499/611)

Master of Acupuncture

	2018	2019	2020	2021	2018-2021
Total Graduates	42	27	7	30	106
Placed	34	20	6	23	83
Prior Employment	0	1	0	0	1
School	4	3	0	1	8
Military	0	0	0	0	0
Not in Workforce	1	2	0	0	3
Unable to Contact	1	1	0	3	5
Not Placed	2	0	1	3	6
Career Outcome Rate	94% (34/36)	100% (20/20)	86% (6/7)	88% (23/26)	93% (83/86)

Selected Placements and Roles	
<ul style="list-style-type: none"> • CHI Healthcare • Crossings Center for Healing & Wellness • MEND Acupuncture • SageLight Integrative Wellness Center • The Eudaimonia Center • Awaken Wellness • Advanced Integrative Health Group 	<ul style="list-style-type: none"> • Crossings Center for Healing & Wellness • Kunlun Mountain Acupuncture • Pulse Community Care • Crossings Healing • Meadow Hill Wellness • Private practices that graduates have started

Master of Arts in Health and Wellness Coaching

	2018	2019	2020	2021	2018-2021
Total Graduates	67	59	40	23	189
Placed	32	24	17	7	80
Prior Employment	10	10	8	6	34
School	2	4	1	0	7
Military	0	0	0	0	0
Not in Workforce	2	1	2	1	6
Unable to Contact	12	7	6	3	28
Not Placed	9	13	6	6	34
Career Outcome Rate	78% (32/41)	65% (24/37)	74% (17/23)	54% (7/13)	70% (80/114)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Harvard Pilgrim Health Care • Connecticare • Ginger • Holistic Chamber of Commerce chapter • MedPro Wellness • Mosaic Life Care • Noom • Online Learning Academy • Rebecca Snow Nutrition • Village Green Apothecary • Corporate Health Solutions • Evolent Health 	<ul style="list-style-type: none"> • Howard Substance Abuse Treatment Center • Institute for Integrative Wellness • Maine Health • Virgin Pulse • Found • Lyra Health • Treasury Executive Institute • University of Maryland, Baltimore County • Penn State University adjunct faculty • Emory University adjunct faculty • Private practices that graduates have started

Master of Arts in Integrative Health Studies

	2021
Total Graduates	1
Placed	0
Prior Employment	1
School	0
Military	0
Not in Workforce	0
Unable to Contact	0
Not Placed	0
Career Outcome Rate	N/A

2021 was the first year of graduates from this program and therefore is the first and only year for which information is provided.

Selected Placements and Roles	
<ul style="list-style-type: none"> One graduate is a nurse practitioner who will be integrating her MUIH studies into her current work. 	

Master of Science in Clinical Herbal Medicine

	2021
Total Graduates	16
Placed	6
Prior Employment	1
School	1
Military	0
Not in Workforce	2
Unable to Contact	4
Not Placed	2
Career Outcome Rate	75% (6/8)

2021 was the first year of graduates from this program and therefore is the first and only year for which information is provided.

Selected Placements and Roles	
<ul style="list-style-type: none"> • Strob and Hue Apothecaries (a founding member) • Tree of Health Center 	<ul style="list-style-type: none"> • Self-employment

Master of Science in Health Promotion

	2018	2019	2020	2021	2018-2021
Total Graduates	17	17	13	7	54
Placed	8	3	5	6	22
Prior Employment	4	5	5	0	14
School	0	1	0	0	1
Military	0	0	0	0	0
Not in Workforce	0	1	0	0	1
Unable to Contact	4	3	0	1	8
Not Placed	1	4	3	0	8
Career Outcome Rate	88% (8/9)	43% (3/7)	63% (5/8)	100% (6/6)	73% (22/30)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Anne Arundel County Public Schools • Georgetown University Hospital • Noom • Prince Georges County Health Department • San Mateo Adult High School • B'More Clubhouse • Cigna Insurance • Society for Public Health and Education 	<ul style="list-style-type: none"> • University of Houston • US Food and Drug Administration • Howard County General Hospital • Colorado River Regional Crisis Services • Horizon Behavioral Health • Sharecare • WTW Financial Firm • Gradia Health • Self-employed workplace wellness consultant

Master of Science in Herbal Product Design and Manufacture

	2021
Total Graduates	4
Placed	2
Prior Employment	2
School	0
Military	0
Not in Workforce	0
Unable to Contact	0
Not Placed	0
Career Outcome Rate	100% (2/2)

2021 was the first year of graduates from this program and therefore is the first and only year for which information is provided.

Selected Placements and Roles	
<ul style="list-style-type: none"> • Botanical Institute writer and researcher • Utzy Naturals 	<ul style="list-style-type: none"> • Self-employment

Master of Science in Nutrition and Integrative Health

	2018	2019	2020	2021	2018-2021
Total Graduates	139	137	120	62	396
Placed	79	63	62	22	204
Prior Employment	7	14	12	7	33
School	10	3	8	3	21
Certified Nutrition Specialist (CNS) Prep	14	24	16	14	54
Military	0	1	0	0	1
Not in Workforce	3	4	3	1	10
Unable to Contact	14	6	11	9	31
Not Placed	12	22	8	6	42
Career Outcome Rate	87% (79/91)	74% (63/85)	89% (62/70)	79% (22/28)	83% (204/246)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Community Food Bank of New Jersey • Designs for Health supplement company • The Institute of Culinary Education • Temple University Center for Obesity Research and Education • Nutritionist for professional touring musician • Potomac Behavioral Solutions • So Others Might Eat non-profit • Johns Hopkins University faculty • The Penn State Healthy Bodies Project • University of Vermont Medical Center Chef Educator • WIC Nutrition Counselor with CCI Health and Wellness Services • Willow Star Foundation • Wellory • Integrative Wellness Group • Prosperity Eating Disorder Wellness Center • Cumberland County WIC • Thorne HealthTech • UNFI • Hershey • BeWell Associates 	<ul style="list-style-type: none"> • Boston Functional Nutrition • Designs for Health • Established practices run by other practitioners • Ford Wellness Training • LifeMed Institute • Livongo • Noom • Parsley Health • Thorne Research • Vida Health • Virgin Pulse • Atrium Health • The Native American Health Center • Hinge Health • Pain and Injury Center of Greater Washington • Purdue University Global Faculty • Village Green Apothecary • High school health teacher • Employed in established group practices run by other practitioners • Private practices that graduates have started

Master of Science in Therapeutic Herbalism

	2018	2019	2020	2021	2018-2021
Total Graduates	16	21	6	6	49
Placed	11	9	2	4	26
Prior Employment	1	1	0	0	2
School	0	2	0	0	2
Military	0	0	0	0	0
Not in Workforce	0	1	1	0	2
Unable to Contact	1	6	1	0	8
Not Placed	3	5	2	1	11
Career Outcome Rate	79% (11/14)	88% (9/11)	50% (2/4)	80% (4/5)	70% (26/37)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Herb garden manager • Private practices that graduates have started • Retail store within a farmer’s market • Self-employed at Herbalganics product line • Crossroads Apothecary • Knowles Apothecary • American Herbal Products Association • Private practices that graduates have started 	<ul style="list-style-type: none"> • Herbalist and quality control at Rasa Koffee • Contract researcher • McCrory Botanical Gardens at South Dakota State University • Self-employed herbal product design and sales • Selling their own product line • Florida Gulf Coast University faculty • MUIH teaching assistant

Master of Science in Yoga Therapy

	2018	2019	2020	2021	2018-2021
Total Graduates	20	16	27	22	63
Placed	12	12	17	13	41
Prior Employment	2	0	4	2	6
School	1	0	0	2	1
Military	0	0	0	0	0
Not in Workforce	1	1	1	1	3
Unable to Contact	2	1	4	2	7
Not Placed	2	2	1	2	5
Career Outcome Rate	86% (12/14)	86% (12/14)	94% (17/18)	87% (13/15)	89% (41/46)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Awaken Wellness Center • Chambersburg Hospital • Taos Integrative Health • Teaching • U.S. Navy • Children’s Hospital of Philadelphia • Sheppard Pratt Treatment Center • US Veteran’s Administration • Mt. Sinai Hospital • Indiana University Health Center • The Mindfulness Center • INOVA Cancer Institute 	<ul style="list-style-type: none"> • Ascension Seton psychiatric hospital • Greater Baltimore Medical Center • Inova Fairfax Medical Center • Northwell Health • The Teal Center • University of Maryland faculty • Researcher funded by Florida Atlantic University • Working with neurologists and athletes towards alleviating the effects of concussions • Private practices that graduates have started

Methodology

Information is gathered through MUIH's Next Destination Survey, which is emailed to April, August, and December master's degree graduates. For graduates who did not indicate that they were already placed in a career-related job or self-employed, the survey is followed by a continuous telephone and email campaign throughout the remainder of graduates' first post-graduation year. Placement data collected via the Next Destination Survey, telephone, and email is augmented by online research (Google, LinkedIn, and Facebook) as well as faculty and employer input.

Career Outcome Rates are calculated 12 months after graduation to give graduates time to pass licensing and certification exams, which may include unpaid clinical practice experience hours.

This report classifies the career outcomes of graduates as follows:

- Placed
- Prior Employment
- School
- Certified Nutrition Specialist (CNS) Prep – Nutrition graduates who spent most of the year working towards the Certified Nutrition Specialist designation including graduates who took the exam and/or are still working towards it
- Military
- Not in Workforce
- Unable to Contact
- Not Placed

What constitutes a placement? By the nature of the integrative health field, professionals work in a variety of settings ranging from part-time to full-time employment in private practice, organizations, and portfolio careers. A placement is classified as any of these so long as it is in a graduate's chosen field as related to the degree they earned from MUIH.

What constitutes Prior Employment? A graduate is classified as Prior Employment when they have chosen to stay with the job they had prior to enrollment at MUIH. Typically, these are graduates who were already employed in the health field and are adding their MUIH degree to augment their knowledge and skills.

Graduates categorized as Prior Employment, School (at MUIH or elsewhere), Certified Nutrition Specialist (CNS) Prep, Not in Workforce (pregnant, parenting, elder care, health, travel), Military, and Unable to Contact are not counted in the statistics.

Career outcome rates are calculated from the Placed divided by the Placed + Not Placed. Response rates are calculated by the percentage of the total number of graduates that MUIH was able to categorize.