

MUIH Career Outcome Report January 2021

MUIH tracks the career outcomes of graduates of its master’s degree programs one-year post-graduation and reports them on an annual basis in January of each year. This report includes the career outcomes of individuals who graduated with a master’s degree in April, August and December of 2018 and 2019. Information for individuals who graduated with a master’s degree in April, August, and December of 2020 is still being gathered and will be reported in January 2022.

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All Master’s Programs

	2018	2019
Total Graduates	301	278
Placed	176	131
Prior Employment	24	32
School	17	13
Certified Nutrition Specialist (CNS) Prep	14	24
Military	0	1
Not in Workforce	7	10
Unable to Contact	34	25
Not Placed	29	42
Career Outcome Rate	86% (176/205)	76% (131/172)

Master of Acupuncture

	2018	2019
Total Graduates	42	27
Placed	34	20
Prior Employment	0	1
School	4	3
Military	0	0
Not in Workforce	1	2
Unable to Contact	1	1
Not Placed	2	0
Career Outcome Rate	94% (34/36)	100% (20/20)

Selected Placements and Roles 2018

- CHI Healthcare
- Crossings Center for Healing & Wellness
- MEND Acupuncture
- Private practices that graduates have started
- SageLight Wellness
- The Eudaimonia Center

Selected Placements and Roles 2019

- Awaken Wellness
- Crossings Center for Healing & Wellness
- Kunlun Mountain Acupuncture
- MEND Acupuncture
- Private practices that graduates have started

Master of Science in Health Promotion

	2018	2019
Total Graduates	17	17
Placed	8	3
Prior Employment	4	5
School	0	1
Military	0	0
Not in Workforce	0	1
Unable to Contact	4	3
Not Placed	1	4
Career Outcome Rate	88% (8/9)	43% (3/7)

Selected Placements and Roles 2018

- Anne Arundel County Public Schools
- Georgetown University Hospital
- Noom
- Prince Georges County Health Department
- San Mateo Adult High School

Selected Placements and Roles 2019

- B'More Clubhouse
- Cigna Insurance
- Self-employed workplace wellness consultant

Master of Arts in Health and Wellness Coaching

	2018	2019
Total Graduates	67	59
Placed	32	24
Prior Employment	10	10
School	2	4
Military	0	0
Not in Workforce	2	1
Unable to Contact	12	7
Not Placed	9	13
Career Outcome Rate	78% (32/41)	65% (24/37)

Selected Placements and Roles 2018

- Connecticare
- Ginger
- Holistic Chamber of Commerce chapter
- MedPro Wellness
- Mosaic Life Care
- Noom
- Online Learning Academy
- Private practices that graduates have started
- Rebecca Snow Nutrition
- Village Green Apothecary

Selected Placements and Roles 2019

- Corporate Health Solutions
- Evolent Health
- Howard Substance Abuse Treatment Center
- Institute for Integrative Wellness
- Maine Health
- Noom
- Private practices that graduates have started
- Virgin Pulse

Master of Science in Nutrition and Integrative Health

	2018	2019
Total Graduates	139	137
Placed	79	63
Prior Employment	7	14
School	10	3
Certified Nutrition Specialist (CNS) Prep	14	24
Military	0	1
Not in Workforce	3	4
Unable to Contact	14	6
Not Placed	12	22
Career Outcome Rate	87% (79/91)	75% (63/84)

Selected Placements and Roles 2018

- Community Food Bank of New Jersey
- Designs for Health supplement company
- The Institute of Culinary Education
- Employed in established group practices run by other practitioners
- Nutritionist for professional touring musician
- Potomac Behavioral Solutions
- Private practices that graduates have started
- So Others Might Eat non-profit
- Johns Hopkins University faculty
- The Penn State Healthy Bodies Project
- WIC Nutrition Counselor with CCI Health and Wellness Services
- Willow Star Foundation

Selected Placements and Roles 2019

- Boston Functional Nutrition
- Designs for Health
- Established practices run by other practitioners
- Ford Wellness Training
- LifeMed Institute
- Livongo
- Noom
- Parsley Health
- Private practices that graduates have started
- Thorne Research
- Vida Health

Master of Science in Therapeutic Herbalism

	2018	2019
Total Graduates	16	21
Placed	11	9
Prior Employment	1	1
School	0	2
Military	0	0
Not in Workforce	0	1
Unable to Contact	1	6
Not Placed	3	5
Career Outcome Rate	79% (11/14)	88% (9/11)

Selected Placements and Roles 2018

- Herb garden manager
- Private practices that graduates have started
- Retail store within a farmer’s market
- Self-employed at Herbalganics product line

Selected Placements and Roles 2019

- Herbalist and quality control at Rasa Koffee
- Contract researcher
- American Herbal Products Association
- McCrory Botanical Gardens at South Dakota State University
- Private practices that graduates have started
- Self-employed herbal product design and sales
- Selling their own product line
- Florida Gulf Coast University faculty

Master of Science in Yoga Therapy

	2018	2019
Total Graduates	20	16
Placed	12	12
Prior Employment	2	0
School	1	0
Military	0	0
Not in Workforce	1	1
Unable to Contact	2	1
Not Placed	2	2
Career Outcome Rate	86% (12/14)	86% (12/14)

Selected Placements and Roles 2018

- Awaken Wellness Center
- Chambersburg Hospital
- Private practices that graduates have started
- Taos Integrative Health
- Teaching
- U.S. Navy
- Working with neurologists and athletes towards alleviating the effects of concussions

Selected Placements and Roles 2019

- Ascension Seton psychiatric hospital
- Greater Baltimore Medical Center
- Indiana University Health Center
- Inova Fairfax Medical Center
- Mt. Sinai Hospital
- Northwell Health
- The Teal Center

Methodology

Information is gathered through MUIH's Next Destination Survey, which is emailed to April, August, and December master's degree graduates. For graduates who did not indicate that they were already placed in a career-related job or self-employed, the survey is followed by a continuous telephone and email campaign throughout the remainder of graduates' first post-graduation year. Placement data collected via the Next Destination Survey, telephone, and email is augmented by online research (Google, LinkedIn, and Facebook) as well as faculty and employer input.

Career Outcome Rates are calculated 12 months after graduation to give graduates time to pass licensing and certification exams, which may include unpaid clinical practice experience hours. This report classifies the career outcomes of graduates as follows:

- Placed
- Prior Employment
- School
- Certified Nutrition Specialist (CNS) Prep – Nutrition graduates who spent most of the year working towards the Certified Nutrition Specialist designation including graduates who took the exam and/or are still working towards it
- Military
- Not in Workforce
- Unable to Contact
- Not Placed

What constitutes a placement? By the nature of the integrative health field, professionals work in a variety of settings ranging from part-time to full-time employment in private practice, organizations, and portfolio careers. A placement is classified as any of these so long as it is in a graduate's chosen field as related to the degree they earned from MUIH.

What constitutes Prior Employment? A graduate is classified as Prior Employment when they have chosen to stay with the job they had prior to enrollment at MUIH. Typically, these are graduates who were already employed in the health field and are adding their MUIH degree to augment their knowledge and skills.

Graduates categorized as Prior Employment, School (at MUIH or elsewhere), Certified Nutrition Specialist (CNS) Prep, Not in Workforce (pregnant, parenting, elder care, health, travel), Military, and Unable to Contact are not counted in the statistics.

Career outcome rates are calculated from the Placed divided by the Placed + Not Placed. Response rates are calculated by the percentage of the total number of graduates that MUIH was able to categorize.