Type of Opportunity:
- Herbal Medicine
- Health Promotion
- Nutrition

Company Name: Ortho Molecular Products
Job Title: Clinical Product and Program Manager
Job Type: Full-time
City: Lake Barrington
State: IL

Details:
Are you a passionate clinician that wants to take your knowledge into the business field and out of daily practice? Then this is the opportunity that you've been looking for. Our clinical product & program managers are responsible for designing, developing and implementing a comprehensive marketing, education and sales strategy centered around a particular family of supplements. This position is not a remote opportunity and will require the incumbent to work onsite at our office in Lake Barrington, IL.

This position will allow you to combine your creative energy and expertise in health and wellness in a way that advances the education of customers so they can best serve their patients.

Our most ideal candidate is someone who has a passion for alternative medicine and has clinical experience but wants to step outside of clinical practice and bring that knowledge into the business realm.

A Day in the Life of a Clinical Product & Program Manager
•Manage Ortho Molecular Products clinical product positioning and messaging efforts.
• Work closely with all of Marketing, Sales, Medical Affairs, R&D, and other functions to develop new customer collateral, to meet our utilization and procedure adoption goals.
• Provide training, education and technical assistance to sales and customer service.
• Develop and deliver clinically-based presentations during customer events, trade shows, symposium, etc.
• Support trade show and customer event strategies and activities.
• Develop and curate a clinical research library specific to support Ortho Molecular Products clinical and technical value propositions, promotions and clinician engagement.
• Develop KOLs to create a successful reference network for clinical and technical validation.
• Develop and implement promotional programs based on peer-to-peer interaction for clinical and technical validation.
• Coordinate with Manufacturing, Marketing, and Product Development in launching new products.
• Manage relationships with key societies and organizations to integrate Ortho Molecular Products clinical and educational activities; define, develop and implement presence at key conferences.
• Monitor product utilization and tracking.
• Gather and disseminate customer feedback.
• Develop patient-focused messaging and resources for product sell-through tools.

• Monitor industry trends for new product ideas and ground-breaking nutraceutical uses.

Requirements:
• Functional medicine knowledge.
• At least two (2) years' experience in a clinical setting and be a licensed health care provider.
• A Bachelor's degree, in science or nutrition.
• Previous experience in marketing or sales preferred.
• Entrepreneurial spirit and passion for health and wellness.
• Excellent written and verbal communication skills.
• Ability to manage and direct teams and achieve objectives.

Benefits:
• Health and dental insurance
• 401(k) with company match
• Bonus opportunities
• Generous paid time off
• Voluntary insurance benefits (accident, disability, vision, etc.)
• Corporate wellness program
• Gym membership reimbursement
• Opportunity for growth

About Ortho Molecular Products:
For over 30 years, Ortho Molecular Products has formulated and manufactured dietary supplements that help people achieve their best health. We partner exclusively with health care practitioners because we believe the transformation of medicine can only be achieved when practitioner and patient are working together to address the root causes of health concerns. One of our primary goals is to help practitioners implement functional medicine successfully, and our team of Clinical Brand Managers helps us do just that.

Take your passion to help others over to Ortho Molecular Products and grow with a leader in the functional medicine arena. Apply today!

https://careers-ompimail.icims.com/jobs/1136/clinical-product-%26-program-manager/job?mobile=false&width=1370&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240

First Name: Steve
Last Name: Shannon