



A Community Conversation
February 10, 2014
1:30 – 3:30 p.m.

Welcome and Opening Remarks

Frank Vitale, President and CEO, Maryland University of Integrative Health

Panel Discussion

See discussion topics on reverse

Adele Wilzack, M.S., R.N., Moderator

Former Secretary, Maryland Department of Health and Mental Hygiene
Chair, MUIH Board of Trustees

Jonathan W. Anders

Chief Strategy Officer, 360 DigitalHealth
Former CEO, Allegeant LLC
Member, MUIH Board of Trustees

David Fogel, M.D.

CEO and Co-Founder, Casey Health Institute
Member, MUIH Board of Trustees

Janet Kahn, Ph.D.

Senior Advisor and Former Executive Director,
Integrated Health Policy Consortium
Member, MUIH Board of Trustees

John P. Rosa, D.C.

CEO, Accessible Beltway Clinics
Chairman of the Board, New York Chiropractic College

Joshua M. Sharfstein, M.D.

Secretary, Maryland Department of Health and
Mental Hygiene

Lyle Sheldon, FACHE

President and CEO, University of Maryland Upper
Chesapeake Health

James Snow, M.A., RH(AHG)

MUIH Academic Director, Integrative Health Sciences

Community Q&A

Please fill out question cards and pass them to the end of your aisle at any time.
Questions will be selected from both our on campus and online audiences.

Closing Comments

Frank Vitale

Discussion Topics

- What is integrative health?
- What are the primary challenges and opportunities for integrative health today?
- Where are the job opportunities in integrative health care now and in the coming years?
- How do we create viable economic models for patient-centered health care and integrative practices?
- How is Maryland's hospital payment system unique, how does this system align with wellness initiatives, and what has to change to make it all work?
- How do health policy and the Affordable Care Act impact integrative health care?
- How are insurance companies responding to the wellness revolution?
- What will the future health care delivery model look like? And, what is the role of practitioners and employers in altering patient behavior?
- What does an integrative health workforce look like today and how will that change in the future?
- How do we maximize the efficiency and usefulness of technology in integrative practice management?
- Can workplace wellness really work and how do we measure the return on investment?
- Why is research essential to the future of integrative health?
- What does it mean to be a healing presence?



Visit the Natural Care Center

The Natural Care Center teaching clinic at Maryland University of Integrative Health provides a highly integrated, team care approach to natural health care. Our student interns and licensed professionals offer services in acupuncture, Chinese herbal medicine, Western herbal medicine, and nutrition. Learn more at www.muih.edu or contact us at 410-888-9048 ext. 6614 or ncc@muih.edu to make an appointment.

Maryland University of Integrative Health is the leading academic institution for integrative health in the nation. For nearly 40 years, MUIH has educated practitioners in health and wellness through transformative and relationship-centered programs that draw from traditional wisdom and contemporary science. MUIH offers graduate degrees and certificates in a wide range of wellness fields, as well as programs for professional and personal development.